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		First Named Inventor	Robert WINSKOWICZ	
( MAY 0 2 2008 %)		Art Unit	3711	
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TAADEMAN		Attorney Docket Number	705191-2001	
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Response to Notification of Non-Compliance with the Requirements of 3 C.F.R. § 41.37(c)	7 Fom	nal Drawing(s) ( sheets)	After Allowance Communication to TC	
Copy of Appeal Brief Pursuant to 3 C.F.R. § 41.37 filed February 4, 2008, including Evidence Appendix containing USPN 6,358,160 and Figures 5 and 6 f USSN 10/821,763	Lice	nsing-related Papers	Appeal Communication to Board of Appeals and Interferences	
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Printed Name	Erin M. Dunston			
Date	May 2, 2008	Reg. No.	51,147	
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This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Patent Attorney's Docket No.: 705191-2001

Page 1

# PALLE STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of )	MAIL STOP APPEAL BRIEF- PATENTS
Robert WINSKOWICZ et al. )	
Application No.: 10/821,763 )	Group Art Unit: 3711
Filed: April 9, 2004 )	Examiner: Raeann TRIMIEW
For: GOLF BALL WITH WATER ) IMMERSION INDICATOR )	Confirmation No.: 1461

# RESPONSE TO NOTIFICATION OF NON-COMPLIANCE WITH THE REQUIREMENTS OF 37 C.F.R. § 41.37(c)

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Sir:

Appellants received a Notification of Non-Compliance with the Requirements of 37 C.F.R. § 41.37(c) ("the Notice") mailed April 29, 2008. According to the Notice, the evidence section of Appellants' Appeal Brief was not attached.

The evidence section of the Appeal Brief was attached to Appellants' Appeal Brief filed February 4, 2008.

Its omission is likely an Image File Wrapper error. However, to expedite consideration of Appellants' Appeal Brief, Appellants are concurrently refiling the entire Appeal Brief filed on February 4, 2008, including the evidence attachment.

Attorney's Docket No.: <u>705191-2001</u>

Application No.: 10/821,763

Page 2

Appellants believe no fees are necessary. However, should any fees be necessary, the Commissioner is authorized to charge any additional fees which may be required, or credit any overpayment, to Deposit Account No. 50-4047.

Respectfully submitted, BINGHAM MCCUTCHEN, LLP

Date: May 2, 2008

By:

Erin M. Dunston

Registration No. 51,147

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Telephone: (202) 373-6162 Facsimile: (202) 373-6001



Attorney/LAA: Erin M. Dunston Due Date: February 3, 2008 (Sunday) Date Filed: February 4, 2008

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plication No.:	10/821,763	Filing Date:	April 9, 2004
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demark:		Trademark Reg. No:	
position/Cancellation			

The following items were received from Bingham McCutchen LLP, Washington, D.C., by the U.S. Patent & Trademark Office:

		U.S. PTO I	FEES
XX	Transmittal Form		Assignment Fee
XX	Fee Transmittal	XX	\$255.00 Appeal Fee
XX	Appeal Brief Pursuant to 37 C.F.R. § 41.37 789 F.2d 1574, In re Leonard Kaplan and Wellington Epler Walker		Brief on Appeal Fee
	Form PTO-1449 Submission of Formal Drawings Request for Corrected Filing Receipt with copy of	· · · · · · · · · · · · · · · · · · ·	Oral Hearing Request Fee Petition Fee
	red-lined corrections to Filing Receipt Request for Oral Hearing Confirmation of Hearing Petition Letter Under 37 CFR 1.28 (c)		Maintenance Fee
	Maintenance Fee Transmittal TM Statement of Use Declaration Under 8 Declaration Under 8 and 15	· <u> </u>	8 Affidavit Fee
	TM renewal Application  Notice of Opposition Supplemental Search Report and		TM Renewal Application Fee
	Annex Postcard		Notice of Opposition Fee

□ The Office is hereby authorized to charge any necessary fee or credit any over payment to Deposit Account 50-4047



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	Application Number		10/821,763		
TRANSMITTAL	Filing Date		April 9, 200	4	
FORM	First Named Invento	or	Robert WIN	ISKOWICZ	
( MAY 0 2 2008 &	Art Unit		3711		
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Effective 12/08/2004.	(8)	Complete if Known
Fees pursuant to the Open and Appropriations Act, 2005 (H.R. 481	Application Number	10/821,763
FEE TRANSMITTAL	Filing Date	April 9, 2004
for FY 2006	First Named Inventor	Robert WINSKOWICZ et al.
Applicant claims small entity status. See 37 CFR 1.27	Examiner Name	Raeann Trimiew
Z Applicant Common I	Art Unit	3711
TOTAL AMOUNT OF PAYMENT (\$) 255.00	Attorney Docket No.	705191-2001

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Signature	1006	<del></del>	 (Attorney/Agent)		Date	February 4, 2008
	Erin M. Durnston				<del></del>	

This collection of information is required by 37 CFR 1.136. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 30 minutes to complete, including gathering, preparing, and submitting the completed policies of the use of the u

Attorney's Docket No.: 705191-2001

# INTERE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of	<ul><li>) MAIL STOP APPEAL BRIEF-</li><li>) PATENTS</li></ul>
Robert WINSKOWICZ et al.	
Application No.: 10/821,763	) Group Art Unit: 3711
Filed: April 9, 2004	) Examiner: Raeann TRIMIEW
For: GOLF BALL WITH WATER	) Confirmation No.: 1461

# APPEAL BRIEF PURSUANT TO 37 C.F.R. § 41.37

# MAIL STOP APPEAL BRIEF-PATENTS

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

MAY 0 2 2008

Sir:

Appellants hereby provide their Appeal Brief Pursuant To 37 C.F.R. § 41.37. This Appeal Brief is accompanied by the fee set forth in 37 C.F.R. § 41.20(b)(2).

# TABLE OF CONTENTS

Page

			•
I.	BRIEF PRO	CEDURAL HISTORY	3
II.	REAL PAR	TY IN INTEREST	5
III.	RELATED	APPEALS AND INTERFERENCES	5
IV.	STATUS O	F CLAIMS	5
V.	STATUS O	F AMENDMENTS	
VI.	SUMMARY	Y OF CLAIMED SUBJECT MATTER	6
VII.	GROUNDS	OF REJECTION TO BE REVIEWED ON APPEAL	7
VIII.		TT	
	A. Reje	ctions Under 35 U.S.C. § 102(b)	8
	1.	Claims 1, 6-11, and 13	9
	2.	Claim 2	10
٠.	3.	Claim 3	10
	4.	Claim 4	11
	5.	Claim 5	11
	6.	Claims 14, 25, and 29	11
	7.	Claim 16	12
	8.	Claim 17	
	B. Rejec	ctions Under 35 U.S.C. § 103(a)	12
	1.	Claims 1, 6-11, and 13	14
	2.	Claim 2	
	3.	Claim 3	15
,	4.	Claim 4	
•	5.	Claim 5	
/	6.	Claims 14, 25, and 29	16
	7.	Claim 16	
•	8.	Claim 17	17
IX.	CLAIMS AF	PENDIX	17
X.	EVIDENCE	APPENDIX	18
XI.	RELATED F	PROCEEDINGS APPENDIX	18
XII.	CONCLUSIO	ON	18
	CLAIMS AP	PENDIX	19
	EVIDENCE	APPENDIX	21

Patent

Attorney's Docket No.: 705191-2001

Page 3

## I. Brief Procedural History

The instant application, U.S. Patent Application Serial No. 10/821,763 ("the '763 application"), was filed on April 9, 2004. On November 14, 2005, an election of species requirement was issued. *Paper No. 20051108*. In response, Appellants elected species 1, wherein indicia were printed on the surface. *Election filed January 10, 2006*.

On April 5, 2006, an Official Action issued that rejected Claims 1, 3-6, and 10-12 as purportedly anticipated under 35 U.S.C. § 102(e) over U.S. Patent Publication No. 2003/0114245 to Emalfarb ("Emalfarb") because Emalfarb purportedly disclosed "a golf ball comprising an outer layer (applicant's masking layer) that degrades when exposed to water. The layers inherently have a predetermined color and are opaque." *Paper No. 20060403, Page 2*. Claims 2, 7, 8, and 13-30 were objected to, but listed as containing allowable subject matter. *Id.* On September 5, 2006, Appellants filed an Amendment and Response Under 37 C.F.R. § 1.111 that corrected a clerical error in Claim 28 and argued against the anticipation rejection based on Emalfarb. *Amendment and Response Under 37 C.F.R.* § 1.111 filed September 5, 2006.

On November 29, 2006, another Official Action issued. *Paper No. 20061125*. That Official Action indicated that the anticipation rejection over Emalfarb had been overcome, but issued a new anticipation rejection under 35 U.S.C. § 102(b), or, in the alterative, an obviousness rejection under 35 U.S.C. § 103(a), due to U.S. Patent No. 6,358,160 to Winskowicz ("the '160 patent"). *Id. at Page 2*. According to the Examiner, the '160 patent "discloses a golf ball comprising a surface with indicia and a coating (a masking layer) over the surface. Once the coating is penetrated the indicia will appear on the surface (fig 9). The indicia indicates the ball has been exposed to water and has changed characteristics. With respect to claims 2-5, the coating layer obviously includes all the limitations when exposed to water. The coating layer also includes a water activated binder since it is capable of being penetrated by water." *Id.* 

Page 4

Claims 12, 15, 18-24, 26-28, and 30 were objected to, but listed as containing allowable subject matter. *Id.* On March 29, 2007, Appellants filed an Amendment and Reply Pursuant to 37 C.F.R. § 1.111 that amended independent Claim 1 and dependents Claims 2-4, 6-14, 19-20, and added new Claim 31. *Amendment and Reply Pursuant to 37 C.F.R. § 1.111 filed March 29*, 2007, Pages 2-7. Appellants also argued against the 35 U.S.C. § 102(b)/35 U.S.C. § 103(a) rejection over the '160 patent. *Id. at Pages 9-13*.

On July 2, 2007, a Final Official Action issued that repeated the rejection of Claims 1-11, 13, 14, 16, 17, 25, and 29 under 35 U.S.C. § 102(b)/35 U.S.C. § 103(a) over the '160 patent.

Paper No. 20070621. The Examiner did not address Appellants arguments, other than to say they were not persuasive. Id. at Page 3. The Examiner repeated the rejection, verbatim, that had issued in the prior Official Action. Id. at Page 2.

Appellants requested a Personal Interview with the Examiner, which was not granted. The Examiner invited Appellants to file a Response, which would be considered. On November 2, 2007, Appellants filed a Response After Final Rejection Pursuant to 37 C.F.R. § 1.113, which reiterated their arguments against the rejections based on the '160 patent. Response After Final Rejection Pursuant to 37 C.F.R. § 1.113 filed November 2, 2007, Pages 7-13. The Examiner issued an Advisory Action mailed November 29, 2007, that stated only that Appellants' "arguments are not persuasive." Paper No. 20071123, Item 11.

On December 3, 2007, Appellants filed a Notice of Appeal and Pre-Appeal Brief Request for Review. *Pre-Appeal Brief Request For Review filed December 3, 2007*. On December 31, 2007, the Panel issued its Decision from Pre-Appeal Brief Review that did not address Appellants' arguments, other than to state, on a form, that the "application remains under appeal because there is at least one actual issue for appeal." *Paper No. 20071218, Item 2*. When

Page 5

Appellants' representative telephoned Supervisory Examiner Kim regarding this Decision, Mr.

Kim indicated that Art Unit 3711 typically renders form-based Decisions.

Accordingly, this application is now ripe for appeal.

## II. Real Party In Interest

Pursuant to 37 C.F.R. § 41.37(c)(1)(i), the real party in interest for the instant application, U.S. Patent Application Serial No. 10/821,763 ("the '763 application"), is Performance Indicator, LLC.

# III. Related Appeals And Interferences

Pursuant to 37 C.F.R. § 41.37(c)(1)(ii), Appellants are aware of no "prior and pending appeals, interferences or judicial proceedings . . . which may be related to, directly affect or be directly affected by or have a bearing on the Board's decision in this pending appeal."

Accordingly, Appellants are not providing any decisions as an Appendix to this Brief.

# IV. Status Of Claims

Pursuant to 37 C.F.R. § 41.37(c)(1)(iii), Appellants hereby provide a statement of the status of all the claims in the proceeding and identify those claims being appealed:

Claims 1-31 are pending. See Final Office Action mailed July 2, 2007, Office Action
Summary, Item 4; Notice of Panel Decision from Pre-Appeal Brief Review, Item 2. Claim 31 is
allowed. See Final Office Action mailed July 2, 2007, Office Action Summary, Item 5; Notice of
Panel Decision from Pre-Appeal Brief Review, Item 2. Claims 12, 15, 18-24, 26-28, and 30 are
objected to, but would be allowable if rewritten in independent form including all limitations of

Page 6

the base claim and any intervening claims. See Final Office Action mailed July 2, 2007, Page 2;

Notice of Panel Decision from Pre-Appeal Brief Review, Item 2. Claims 1-11, 13, 14, 16, 17, 25,

and 29 stand rejected. See Final Office Action mailed July 2, 2007, Office Action Summary, Item

4; Notice of Panel Decision from Pre-Appeal Brief Review, Item 2.

Accordingly, the Claims being appealed are Claims 1-11, 13, 14, 16, 17, 25, and 29.

# V. Status Of Amendments

Pursuant to 37 C.F.R. § 41.37(c)(1)(iv), Appellants hereby state that no amendments have been filed subsequent to the final rejection that issued on July 2, 2007.

# VI. Summary Of Claimed Subject Matter

Pursuant to 37 C.F.R. § 41.37(c)(1)(v), Appellants hereby provide a "concise explanation of the subject matter defined in each of the independent claims involved in the appeal, which shall refer to the specification by page and line number, and to the drawing, if any, by reference character."

Included within the appealed claims, Claims 1-11, 13, 14, 16, 17, 25, and 29, is only one independent claim, Claim 1. Claim 1 is directed to a method for providing a golf ball with a visual indication that a property has been altered due to the presence of water in the golf ball (see, e.g., Page 1, Lines 4-7), comprising applying a water-activated mask that is altered to permit viewing of a covered indicator upon being subjected to water (see, e.g., Page 1, Lines 8-14).

"Figure 5 is a diagrammatic illustration of the result of removing an opacification layer from a colored underlying surface, showing the underlying surface exposed to indicate extended

Page 7

water immersion;" Page 9, Lines 18-20, of the Specification; Figure 5. "Figure 6 is a diagrammatic illustration of the utilization of the subject opacification layer over indicia on an underlying surface, with the removal of the opacification layer exposing the indicia;" Page 10, Lines 1-3, of the Specification; Figure 6.

# VII. Grounds Of Rejection To Be Reviewed On Appeal

Pursuant to 37 C.F.R. § 41.37(c)(1)(vi), Appellants hereby provide a "concise statement of each ground of rejection presented for review."

Whether U.S. Patent No. 6,358,160 to Winskowicz<sup>1</sup> ("the '160 patent") anticipates Claims 1-11, 13, 14, 16, 17, 25, and 29 under 35 U.S.C. § 102(b) or, in the alternative, renders Claims 1-11, 13, 14, 16, 17, 25, and 29 obvious under 35 U.S.C. § 103(a). See Final Office Action mailed July 2, 2007, Page 2.

# VIII. Argument

Pursuant to 37 C.F.R. § 41.37(c)(1)(vii), Appellants hereby provide their contentions "with respect to each ground of rejection presented for review . . . and the basis therefor, with citations of the statutes, regulations, authorities, and parts of the record relied on." Each ground of rejection will be treated under a separate heading.

Robert T. Winskowicz, the named inventor on the '160 patent, is a co-inventor of the instant application.

Page 8

# A. Rejections Under 35 U.S.C. § 102(b)

Claims 1-11, 13, 14, 16, 17, 25, and 29 stand rejected under 35 U.S.C. § 102(b) as purportedly anticipated by the '160 patent. See Final Office Action mailed July 2, 2007, Page 2. This rejection is respectfully traversed.

According to the Examiner, the '160 patent "discloses a golf ball comprising a surface with indicia and a gloss coating (masking layer) over the surface. Once the coating is penetrated the indicia will appear on the surface (fig 9). The indicia indicates the ball has been exposed to water and has changed characteristics. With respect to claims 2-5, the coating layer obviously includes all the limitations when exposed to water. The coating layer also included a water activated binder since it is capable of being penetrated by water." Final Office Action mailed July 2, 2007, Page 2.

Appellants note that "[i]nvalidity based on 'anticipation' requires that the invention is not in fact new." Verve, LLC v. Crane Cams, Inc., 311 F.3d 1116, 1120 (Fed. Cir. 2002) (quoting Hoover Group, Inc. v. Custom Metalcraft, Inc., 66 F.3d 299, 302 (Fed. Cir. 1995)). "A single reference must describe the claimed invention with sufficient precision and detail to establish that the subject matter existed in the prior art." Verve, 311 F.3d at 1120 (citing In re Spada, 911 F.2d 705, 708 (Fed. Cir. 1990)). Put differently, "[a] claim is anticipated only if each and every element as set forth in the claim is found, either expressly or inherently described, in a single prior art reference." Verdegaal Bros. v. Union Oil Co. of California, 814 F.2d 628, 631 (Fed. Cir. 1987). Appellants assert that the '160 patent fails to set forth each and every element of Claims 1-11, 13, 14, 16, 17, 25, and 29.

Page 9

## 1. <u>Claims 1, 6-11, and 13</u>

The Examiner is of the opinion that "the water-activated mask in the ['160 patent] is the glossy coat on the outer layer of the ball. Once the coating is penetrated the indicia appears.

Therefor[e] the glossy coating is equivalent to applicant's masking layer. Also, the claims do not require the masking layer to be opaque." Final Office Action mailed July 2, 2007, Page 3, First Paragraph.

Appellants respectfully and completely disagree. The method of Claim 1 requires applying a water-activated mask to a golf ball that *already contains* an indicator. When the golf ball is subjected to water, the mask is activated such that it is altered so as to permit viewing of the underlying, already existing indicator. The method of Claim 1 employs a golf ball that contains an indicator that is already in its final indicator state. The indicator is not initially visible, as it is hidden by a mask. If, however, the golf ball is exposed to water, the mask is activated. Upon activation, the mask is altered to permit viewing of the indicator. The important point is that the indicator does not change. Instead, only the mask, upon being activated by water, changes.

The golf balls claimed in the '160 patent are different from the golf balls employed in Appellants' claimed method 1 because the golf balls in the '160 patent have imprints upon them made with a water-activated ink. Because those imprints are made with water-activated ink, they need not be hidden from view and thus require no masking layer. Should another layer be coated over those imprints the coating need not be opaque and, in fact, may be transparent or clear. Because the imprints are made using water-activated ink, the ink changes upon exposure to water and thus the imprints themselves change in the golf balls in the '160 patent. This stands in stark

Page 10

contrast to the golf balls employed in Appellants' claimed method 1 whose indicator is already in its final indicator state and does not change upon exposure to water.

Appellants submit that when this fundamental difference between the method of Claim 1 and the invention of the '160 patent is appreciated, it becomes apparent that the '160 patent fails to anticipate Claim 1 because the '160 patent fails to disclose each and every element of Claim 1. Claims 6-11 and 13 depend from Claim 1 (either directly or indirectly), and thus contain all limitations of Claim 1. Accordingly, the '160 patent similarly fails to anticipate Claims 6-11 and 13.

#### 2. <u>Claim 2</u>

Claim 2 depends from Claim 1, and thus includes all limitations of Claim 1. As such, Appellants assert that the '160 patent fails to anticipate Claim 2 at least for the reasons the '160 patent fails to anticipate Claim 1. Moreover, Claim 2 specifies that the mask alteration includes changing the refractive index of the mask. The '160 patent is silent with regard to any such "refractive index." Accordingly, Appellants submit that the '160 patent fails to disclose each and every element of, *i.e.*, anticipate, Claim 2.

#### 3. Claim 3

Claim 3 depends from Claim 1, and thus includes all limitations of Claim 1. As such,
Appellants assert that the '160 patent fails to anticipate Claim 3 at least for the reasons the '160
patent fails to anticipate Claim 1. Moreover, Claim 3 specifies that the mask alteration includes
at least partial degradation of the mask. While the '160 patent mentions, at Column 10, Lines 912, the concept of controlled degradation, it does so with respect to combining water-activated
inks with resins to establish precise controlled degradation. Claim 3 does not mandate the use of

Page 11

a resin to achieve partial degradation of the mask. Accordingly, Appellants submit that the '160 patent fails to disclose each and every element of, *i.e.*, anticipate, Claim 3.

#### 4. Claim 4

Claim 4 depends from Claim 3, which depends from Claim 1, and thus includes all limitations of Claims 1 and 3. As such, Appellants assert that the '160 patent fails to anticipate Claim 4 at least for the reasons the '160 patent fails to anticipate Claims 1 and 3. Moreover, Claim 4 specifies that the partial degradation includes at least a partial sloughing off of the mask. The '160 patent is silent with regard to any such "sloughing off." Accordingly, Appellants submit that the '160 patent fails to disclose each and every element of, *i.e.*, anticipate, Claim 4.

#### 5. Claim 5

Claim 5 depends from Claim 3, which depends from Claim 1, and thus includes all limitations of Claims 1 and 3. As such, Appellants assert that the '160 patent fails to anticipate Claim 5 at least for the reasons the '160 patent fails to anticipate Claims 1 and 3. Moreover, Claim 5 specifies that the partial degradation includes microbial degradation. The '160 patent is silent with regard to any such "microbial degradation." Accordingly, Appellants submit that the '160 patent fails to disclose each and every element of, *i.e.*, anticipate, Claim 5.

## 6. Claims 14, 25, and 29

Claim 14 depends from Claim 1, and thus includes all limitations of Claim 1. As such, Appellants assert that the '160 patent fails to anticipate Claim 14 at least for the reasons the '160 patent fails to anticipate Claim 1. Moreover, Claim 14 specifies that the mask includes a water-activated binder. The '160 patent is silent with regard to any such "binder." Accordingly, Appellants submit that the '160 patent fails to disclose each and every element of, *i.e.*, anticipate, Claim 14. Claims 25 and 29 depend from Claim 14, and thus contain all limitations of Claim 14.

Page 12

While the concepts of water degradable polymers and water swellable entities are disclosed in the '160 patent, such concepts are not addressed with regard to the binder of Claim 14.

Accordingly, the '160 patent similarly fails to anticipate Claims 25 and 29.

#### 7. Claim 16

Claim 16 depends from Claim 14, which depends from Claim 1, and thus includes all limitations of Claims 1 and 14. As such, Appellants assert that the '160 patent fails to anticipate Claim 16 at least for the reasons the '160 patent fails to anticipate Claims 1 and 14. Moreover, Claim 16 specifies that the binder include bubbles. The '160 patent is silent with regard to any such "bubbles." Accordingly, Appellants submit that the '160 patent fails to disclose each and every element of, *i.e.*, anticipate, Claim 16.

#### 8. <u>Claim 17</u>

Claim 17 depends from Claim 14, which depends from Claim 1, and thus includes all limitations of Claims 1 and 14. As such, Appellants assert that the '160 patent fails to anticipate Claim 17 at least for the reasons the '160 patent fails to anticipate Claims 1 and 14. Moreover, Claim 17 specifies that the binder include voids. The '160 patent is silent with regard to any such "voids." Accordingly, Appellants submit that the '160 patent fails to disclose each and every element of, *i.e.*, anticipate, Claim 17.

# B. Rejections Under 35 U.S.C. § 103(a)

Claims 1-11, 13, 14, 16, 17, 25, and 29 stand rejected under 35 U.S.C. § 103(a) as purportedly obvious in view of the '160 patent. See Final Office Action mailed July 2, 2007, Page 2. This rejection is respectfully traversed.

Appellants respectfully submit that a *prima facie* case of obviousness has not been made against Claims 1-11, 13, 14, 16, 17, 25, and 29. Obviousness is a question of law, based upon

Page 13

several factual inquiries (known as "the *Graham* factors"), including determining (1) the scope and content of the prior art; (2) the level of ordinary skill in the art; (3) the differences between the claimed invention and the prior art; and (4) whether the differences are such that the claimed invention as a whole would have been obvious to one of ordinary skill in the art at the time the invention was made. *See Ruiz v. A.B. Chance Co.*, 234 F.3d 654, 660 (Fed. Cir. 2000) (citing *Graham v. John Deere Co.*, 383 U.S. 1, 17-18 (1966)).

When making an obviousness rejection, Examiners are instructed to "ensure that the written record includes findings of fact concerning the state of the art and the teachings of the references applied. ... Factual findings made by Office personnel are the necessary underpinnings to establish obviousness. ... Office personnel must provide an explanation to support an obviousness rejection under 35 U.S.C. 103. 35 U.S.C. 132 requires that the applicant be notified of the reasons for the rejection of the claim so that he or she can decide how best to proceed. ... In short, the focus when making a determination of obviousness should be on what a person of ordinary skill in the pertinent art would have known at the time of the invention, and on what such a person would have reasonably expected to have been able to do in view of that knowledge." 72(195) Fed. Reg. 57526, at 57527 (Oct. 10, 2007). Examiners bear the initial burden of factually supporting any *prima facie* conclusion of obviousness and if such a case is not made, "the applicant is under no obligation to submit evidence of nonobviousness."

M.P.E.P. § 2142 (noting also that the "key to supporting any rejection under 35 U.S.C. 103 is the clear articulation of the reason(s) why the claimed invention would have been obvious").

Appellants respectfully submit that a *prima facie* case of obviousness as to Claims 1-11, 13, 14, 16, 17, 25, and 29 has not been made. There are no factual findings of record regarding the *Graham* factors. That is, there are no findings regarding: (1) the scope and content of the

Page 14

prior art; (2) the level of ordinary skill in the art; (3) the differences between the claimed invention and the prior art; and (4) whether the differences are such that the claimed invention as a whole would have been obvious to one of ordinary skill in the art at the time the invention was made. See Ruiz, 234 F.3d at 660.

Accordingly, Appellants believe the obviousness rejection of Claims 1-11, 13, 14, 16, 17, 25, and 29 under 35 U.S.C. § 103(a) should be reversed.

# 1. Claims 1, 6-11, and 13

The Examiner is of the opinion that "the water-activated mask in the ['160 patent] is the glossy coat on the outer layer of the ball. Once the coating is penetrated the indicia appears.

Therefor[e] the glossy coating is equivalent to applicant's masking layer. Also, the claims do not require the masking layer to be opaque." Final Office Action mailed July 2, 2007, Page 3, First Paragraph.

Appellants submit that this passage does not explain why the invention of Claim 1 would have been obvious to one of skill in the art. The method of Claim 1 requires applying a water-activated mask to a golf ball that already contains an indicator. When the golf ball is subjected to water, the mask is activated such that it is altered so as to permit viewing of the underlying, already existing indicator. The method of Claim 1 employs a golf ball that contains an indicator that is already in its final indicator state. The indicator is not initially visible, as it is hidden by a mask. If, however, the golf ball is exposed to water, the mask is activated. Upon activation, the mask is altered to permit viewing of the indicator. The important point is that the indicator does not change. Instead, only the mask, upon being activated by water, changes.

The golf balls claimed in the '160 patent are different from the golf balls employed in Appellants' claimed method 1 because the golf balls in the '160 patent have imprints upon them

Page 15

made with a water-activated ink. Because those imprints are made with water-activated ink, they need not be hidden from view and thus require no masking layer. Should another layer be coated over those imprints the coating need not be opaque and, in fact, may be transparent or clear. Because the imprints are made using water-activated ink, the ink changes upon exposure to water and thus the imprints themselves change in the golf balls in the '160 patent. This stands in stark contrast to the golf balls employed in Appellants' claimed method 1 whose indicator is already in its final indicator state and does not change upon exposure to water.

Appellants submit that when this fundamental difference between the method of Claim 1 and the invention of the '160 patent is appreciated, it becomes apparent that the '160 patent does not render Claim 1 obvious. Claims 6-11 and 13 depend from Claim 1 (either directly or indirectly), and thus contain all limitations of Claim 1. Accordingly, the '160 patent similarly fails to render Claims 6-11 and 13 obvious.

#### 2. Claim 2

Claim 2 depends from Claim 1, and thus includes all limitations of Claim 1. As such, Appellants assert that the '160 patent fails to render Claim 2 obvious at least for the reasons the '160 patent fails to render Claim 1 obvious. Moreover, Claim 2 specifies that the mask alteration includes changing the refractive index of the mask. The '160 patent is silent with regard to any such "refractive index." Accordingly, Appellants submit that the '160 patent does not render Claim 2 obvious.

#### 3. Claim 3

Claim 3 depends from Claim 1, and thus includes all limitations of Claim 1. As such,

Appellants assert that the '160 patent fails to render Claim 3 obvious at least for the reasons the

'160 patent fails to render Claim 1 obvious. Moreover, Claim 3 specifies that the mask alteration

Page 16

includes at least partial degradation of the mask. While the '160 patent mentions, at Column 10, Lines 9-12, the concept of controlled degradation, it does so with respect to combining water-activated inks with resins to establish precise controlled degradation. Claim 3 does not mandate the use of a resin to achieve partial degradation of the mask. Accordingly, Appellants submit that the '160 patent fails to render Claim 3 obvious.

#### 4. <u>Claim 4</u>

Claim 4 depends from Claim 3, which depends from Claim 1, and thus includes all limitations of Claims 1 and 3. As such, Appellants assert that the '160 patent fails to render Claim 4 obvious at least for the reasons the '160 patent fails to render Claims 1 and 3 obvious. Moreover, Claim 4 specifies that the partial degradation includes at least a partial sloughing off of the mask. The '160 patent is silent with regard to any such "sloughing off." Accordingly, Appellants submit that the '160 patent fails to render Claim 4 obvious.

#### 5. <u>Claim 5</u>

Claim 5 depends from Claim 3, which depends from Claim 1, and thus includes all limitations of Claims 1 and 3. As such, Appellants assert that the '160 patent fails to render Claim 5 obvious at least for the reasons the '160 patent fails to render Claims 1 and 3 obvious. Moreover, Claim 5 specifies that the partial degradation includes microbial degradation. The '160 patent is silent with regard to any such "microbial degradation." Accordingly, Appellants submit that the '160 patent fails to render Claim 5 obvious.

# 6. <u>Claims 14, 25, and 29</u>

Claim 14 depends from Claim 1, and thus includes all limitations of Claim 1. As such,

Appellants assert that the '160 patent fails to render Claim 14 obvious at least for the reasons the
'160 patent fails to render Claim 1 obvious. Moreover, Claim 14 specifies that the mask includes

Attorney Docket No.: 705191-2001

Application No.: <u>10/821,763</u>

Page 17

a water-activated binder. The '160 patent is silent with regard to any such "binder."

Accordingly, Appellants submit that the '160 patent fails to render Claim 14 obvious. Claims 25 and 29 depend from Claim 14, and thus contain all limitations of Claim 14. While the concepts of water degradable polymers and water swellable entities are disclosed in the '160 patent, such concepts are not addressed with regard to the binder of Claim 14. Accordingly, the '160 patent similarly fails to render Claims 25 and 29 obvious.

#### 7. Claim 16

Claim 16 depends from Claim 14, which depends from Claim 1, and thus includes all limitations of Claims 1 and 14. As such, Appellants assert that the '160 patent fails to render Claim 16 obvious at least for the reasons the '160 patent fails to render Claims 1 and 14 obvious. Moreover, Claim 16 specifies that the binder include bubbles. The '160 patent is silent with regard to any such "bubbles." Accordingly, Appellants submit that the '160 patent fails to render Claim 16 obvious.

## 8. <u>Claim 17</u>

Claim 17 depends from Claim 14, which depends from Claim 1, and thus includes all limitations of Claims 1 and 14. As such, Appellants assert that the '160 patent fails to render Claim 17 obvious at least for the reasons the '160 patent fails to render Claims 1 and 14 obvious. Moreover, Claim 17 specifies that the binder include voids. The '160 patent is silent with regard to any such "voids." Accordingly, Appellants submit that the '160 patent fails to render Claim 17 obvious.

## IX. Claims Appendix

Pursuant to 37 C.F.R. § 41.37(c)(1)(viii), Appellants append hereto, as Appendix 1, a copy of the claims involved in the appeal.

Attorney ocket No.: <u>705191-2001</u>

Application No.: <u>10/821,763</u>

Page 18

#### X. Evidence Appendix

Pursuant to 37 C.F.R. § 41.37(c)(1)(ix), Appellants append hereto, as Appendix 2, a copy of evidence entered by the Examiner and relied upon by Appellants.

## XI. Related Proceedings Appendix

Because Appellants are aware of no "prior and pending appeals, interferences or judicial proceedings... which may be related to, directly affect or be directly affected by or have a bearing on the Board's decision in this pending appeal," Appellants are not, pursuant to 37 C.F.R. § 41.37(c)(1)(x), appending any decisions. See Section II, supra.

#### XII. Conclusion

Appellants respectfully submit that the '160 patent fails to anticipate, under 35 U.S.C. § 102(b), Claims 1-11, 13, 14, 16, 17, 25, and 29. Appellants also respectfully submit that the '160 patent fails to render obvious, under 35 U.S.C. § 103(a), Claims 1-11, 13, 14, 16, 17, 25, and 29.

The Director is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Deposit Account No. 50-4047.

Respectfully submitted, BINGHAM MCCUTCHEN, LLP

Date: February 4, 2008

By:

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Page 19

# **CLAIMS APPENDIX**

1. A method for providing a golf ball with a visual indication that a property has been altered due to the presence of water in the golf ball, comprising:
applying a water-activated mask that is altered to permit viewing of a covered

indicator upon being subjected to water.

- 2. The method of Claim 1, wherein the mask alteration includes changing the refractive index of the mask.
- 3. The method of Claim 1, wherein the mask alteration includes at least partial degradation of the mask.
- 4. The method of Claim 3, wherein the partial degradation includes at least a partial sloughing off of the mask.
- 5. The method of Claim 3, wherein the partial degradation includes microbial degradation.
- 6. The method of Claim 1, wherein the covered indicator of the golf ball has a predetermined color.
- 7. The method of Claim 1, wherein the covered indicator includes indicia.

Page 20

- 8. The method of Claim 7, wherein the indicia is a printed indicia.
- 9. The method of Claim 7, wherein the indicia is an embedded indicia.
- 10. The method of Claim 1, wherein the mask is at least partially dissolved by water.
- 11. The method of Claim 1, wherein the mask is at least partially removed in the presence of water.
- 13. The method of Claim 12, wherein the mask is made at least partially transparent upon water activation.
- 14. The method of Claim 1, wherein the mask includes a water-activated binder.
- 16. The method of Claim 14, wherein the binder include bubbles.
- 17. The method of Claim 14, wherein the binder includes voids.
- 25. The method of Claim 14, wherein the binder includes a water degradable polymer.
- 29. The method of Claim 14, wherein the binder is water swellable.

# **EVIDENCE APPENDIX**

Appended hereto is a copy of the '160 patent.

Also appended hereto are Figures 5 and 6 from the instant application.